

## 78th MEETING OF THE NAAONB MANAGEMENT BOARD OF TRUSTEES NAAONB Staff and Trustee Activity Report - October 2018

Strategic Objective	Action	Key milestones and deadlines	Narrative Q2	
<i>To develop an understanding of AONBs and the issue they face</i>	<b>Instigate regular meetings with Ministers, Cabinet Secretaries, and civil servants to highlight the value of the AONB designation, AONB partnerships and Conservation Boards to society</b>	See advocacy action plans As required	Close working with civil servants on post Brexit agri environment, landscape management and planning, and nature recovery.	●
<i>To support policies for conserving and enhancing natural beauty</i>	<b>Respond to government consultations, drawing on the evidence and experience of the NAAONB and across the AONB Family</b>	Consultation responses agreed, submitted and uploaded to L4L website As required	NPPF and ELMs responses. Intense activity around the review of AONBs and NPs in England with multiple touchpoints designed to support a positive review of AONBs. Continued close engagement with Julian Glover and his team. Input to high level discussions on planning, net gain, and the agriculture bill, with briefings provided to AONB Lead Officers as appropriate.	●
<i>To develop an understanding of AONBs and the issue they face</i>	<b>Produce an Advocacy Strategy for England and Wales</b>	Strategy in place October 2018	Advocacy Strategy for England's Review of Designated Landscapes produced and tested with LOs on 27th September.	●
<i>To develop an understanding of AONBs and the issue they face</i>	<b>Produce and lead on the delivery of communication action plans for England and Wales</b>	Action plans in place October 2018	Communication Action Plan framework relating to above strategy produced and tested with LOs on 27th September	●

<i>To support policies for conserving and enhancing natural beauty</i>	<b>Provide input on behalf of the AONB Family to the Future Landscapes Wales programme</b>	Explore options around a designated landscape offer for place-based agri-environment delivery post-Brexit October 2018	Workshop held with AONBs, NPs, WTs and NRW to develop a programme nature conservation delivery across Wales.	●
<i>To support policies for conserving and enhancing natural beauty</i>	<b>Provide input on behalf of the AONB Family to the Future Landscapes Wales programme</b>	Provide guidance on management plan content to AONB partnerships in Wales to reflect changed need associated with the above December 2018		●
	<b>Devise a resourcing strategy for the NAAONB</b>	Agree strategy October 2018	Facilitated meeting held with trustees on 5th September	●
<i>To develop an understanding of AONBs and the issue they face</i>	<b>Lead on the delivery of an AONB communications action plan, linked to the advocacy plans for England and Wales</b>	Ongoing	Landscapes for Life Conference 2018, Outstanding Week, ELMs offer, Acknowledgement of 1st reading of Agriculture Bill, Briefing for 2nd reading of Agriculture Bill, NAAONB Annual Report	●
<i>To improve the way in which AONB Partnerships, Conservation Boards, and the NAAONB work together</i>	<b>Provide input on behalf of the AONB Family to the Future Landscapes Wales programme</b>	Regular input to meetings As required		●
<i>To support policies for conserving and enhancing natural beauty</i>	<b>Provide input on behalf of the AONB Family to the Future Landscapes Wales programme</b>	Develop the principle of a hub approach to working beyond boundaries- test and document this in one non-designated landscape December 2019		●
<i>All</i>	<b>Trustee recruitment</b>	July annually		●

<i>To secure and manage and resources</i>	<b>Foster relationships with other trusts and funding bodies to explore shared agendas</b>	High level meetings with CEOs/trustees/chairs Annually		●
<i>All</i>	<b>Trustee induction and training</b>	April annually	This area of work is on hold until the governance review has reported	●
<i>All</i>	<b>Training and development programme for staff agreed</b>	April annually		●
<i>To develop an understanding of AONBs and the issue they face</i>	<b>Work with the AONB Family and Defra to develop a set of performance metrics linked to the AONB purpose(s) and the 25 Year Environment Plan</b>	Key metrics agreed May 2018	The Performance Metrics agreed with Defra were presented to a fringe meeting the Landscapes for Life Conference and agreed in principle. Since NAAONB has attended a meeting at Defra to discuss metrics being developed for 25 YEP.....	●
<i>To support policies for conserving and enhancing natural beauty</i>	<b>Explore options with Defra around an AONB offer for place-based agri-environment delivery post-Brexit</b>	Iterative development complete – final offer submitted to Minister April 2018	NAAONB represented on Defra's Test and Trials sub-group. Regular reporting to the AONB Family	●
<i>To secure and manage and resources</i>	<b>Proactive national funding bids to charitable trust to build further resilience within the NAAONB and AONB Family</b>	Scope opportunities June 2018	Considered premature to advance this in isolation. The HLF supported work 'Building Resilience and Securing Assets' will set the framework for this work	●
<i>To improve the way in which AONB Partnerships, Conservation Boards, and the NAAONB work together</i>	<b>Improve Basecamp and its use</b>	Make recommendations for improvement May 2018	Small improvements made to make Basecamp GDPR compliant. Basecamp 2 trialled and found to be unsuitable. Recent positive meeting with web-developer requires follow up.	●
<i>To secure and manage and resources</i>	<b>Proactive national funding bids to charitable trust to build further resilience within the NAAONB and AONB Family</b>	Develop 2 x bids July 2018 and Jan 2019	Considered premature to advance this in isolation. The HLF supported work 'Building Resilience and Securing Assets' will set the framework for this work	●

<i>To develop an understanding of AONBs and the issue they face</i>	<b>Website development and information management</b>	Case studies of exemplary work collated and presented on website May 2018	Case studies added to feed into Review of England's Designated Landscapes. Integration of website and collaboration platform being considered	●
<i>To secure and manage and resources</i>	<b>Proactive national funding bids to charitable trust to build further resilience within the NAAONB and AONB Family</b>	Applications submitted Aug 2018 and Feb 2019	Considered premature to advance this in isolation. The HLF supported work 'Building Resilience and Securing Assets' will set the framework for this work	●
<i>To secure and manage and resources</i>	<b>Maintain high level relationships with the Heritage Lottery Fund</b>	Input to strategic planning Annually		●
<i>To support policies for conserving and enhancing natural beauty</i>	<b>Provide guidance on management plan content to AONB partnerships in England to reflect changed need associated with agri-environment delivery</b>	Presentation at regional meetings x3 June 2018	Timing has triggered a refocus on presenting existing information in a more accessible way through updating website and collaboration platform	●
<i>To improve the way in which AONB Partnerships, Conservation Boards, and the NAAONB work together</i>	<b>Improve Basecamp and its use</b>	Implement recommendations July 2018	Small improvements have been made to make Basecamp GDPR compliant. Work ongoing to find a suitable replacement forum. Ongoing discussions with web designer	●
<i>To secure and manage and resources</i>	Build on existing dialogue and continue to grow trust and support by liaison/direct contact with national bodies. <b>Represent the AONB Family in discussions around the Framework for Monitoring Environmental Outcomes in Protected Landscapes (FMEOPL)</b>	Provide input on behalf of the AONB Family to Natural England's landscape advisory group Biannually		●

<i>To develop an understanding of AONBs and the issue they face</i>	<b>Website development and information management</b>	Website technical development planned and implemented July 2018		●
<i>To improve the way in which AONB Partnerships, Conservation Boards, and the NAAONB work together</i>	<b>Improve Basecamp and its use</b>	Assess Basecamp use and efficacy April 2018	Meeting planned for September 2018 with web-developer offering to design a bespoke replacement.	●
<i>To secure and manage and resources</i>	Further develop our relationship with the sustainability unit of NHS England. <b>Develop a joint bid for funding around promoting the value of natural beauty to health and wellbeing</b>	Bid agreed and submitted September 2018		●
<i>All</i>	<b>Organise and support Board meetings</b>	X 4 annually	On-going	●
<i>All</i>	<b>Organise and support AGM</b>	Nov annually	Venue booked for 29/11/2018	●
<i>All</i>	<b>Maintain internal IT and communications systems</b>	Ongoing	No reported IT issues	●
<i>All</i>	<b>Ensure the NAAONB remains compliant with H&amp;S and business legislation</b>	Ongoing	Rolling support to NAAONB provided through Peninsula Business Safe	●
To support policies for conserving and enhancing natural beauty	Support to individual members on technical, policy, and advocacy matters. <b>Determined by the membership, as and when required</b>	As required		●

<i>To develop an understanding of AONBs and the issue they face</i>	<b>Organise national events to explore issues relating to designated landscapes</b>	Lead Officers' meeting Feb annually	Lead Officers' meeting to discuss AONB Family response to Review of Designated Landscapes - Sept 2018	●
<i>To develop an understanding of AONBs and the issue they face</i>	<b>Maintain links with Defra LEP round table</b>	3 x meetings annually Mar annually		●
<i>To support policies for conserving and enhancing natural beauty</i>	<b>Evaluate and review/refresh national accords with other bodies</b>	The Wildlife Trusts Biennially		●
<i>To support policies for conserving and enhancing natural beauty</i>	<b>Evaluate and review/refresh national accords with other bodies</b>	The Woodland Trust Biennially		●
<i>To support policies for conserving and enhancing natural beauty</i>	<b>Evaluate and review/refresh national accords with other bodies</b>	English Heritage Biennially		●
<i>To support policies for conserving and enhancing natural beauty</i>	<b>Evaluate and review/refresh national accords with other bodies</b>	Visit England Biennially		●
<i>To develop an understanding of AONBs and the issue they face</i>	<b>Organise national events to explore issues relating to designated landscapes</b>	National Conference July annually	Complete. Click <a href="#">here</a> for link to conference section of L4L website	●
<i>To improve the way in which AONB Partnerships, Conservation Boards, and the NAAONB work together</i>	Support sub-UK groupings of designated landscape staff with national intelligence and insight. <b>Attend meetings in the South West, South, North, and in Wales</b>	4 x meetings Annually	Northern Group Meeting - Oct 2018	●
<i>To improve the way in which AONB Partnerships, Conservation Boards, and the NAAONB work together</i>	Support and advise the national planning sub-group. <b>Attend meetings as and when appropriate</b>	2 x meetings Annually		●

<i>To secure and manage and resources</i>	<b>Refresh Corporate Relationship programme</b>	Clear productive relationships developed with two strategic corporate partners May 2020	www.nearlywild.org launched. Presentation by Steve Evison, Nearly Wild at L4L2018. NAAONB staff team attendance at Countryfile Live, Blenheim Palace to help promote.	●
To secure and manage and resources	<b>Future Landscape Project: Successful application to the HLF's Resilient Heritage for the delivery of two related activities 1) Improving the Sustainability and Governance of the NAAONB. 2) Development and delivery of staff Professional and Personal Development programme "Taking the Lead" that will lead to greater levels of collaborative working leading to the establishment of Topic Working Groups (TWGs).</b>	Permission to start secured, staff recruited contracts let and consultants started working.	Permission given. Future Landscapes Project Assistant Recruited, National Policy Officer Recruited. Contract to review charity awarded and consultants started work. Requests for Quotations invited for Taking the Lead programme. Quotations invited for an Evaluation Contract.	●
<i>To secure and manage and resources</i>	<b>Provide an annual report for Defra, based on key metrics, showcasing positive outcomes from AONB Partnership and Conservation Board work</b>	Annual Report produced March annually	Call for information from AONB Family made	●
<i>To secure and manage and resources</i>	<b>Keep under review the Defra/NE/NAAONB tripartite agreement</b>	Review actions Annually	Tripartite meeting with Defra, Natural England and National Parks England to consider 25 YEP delivery and metrics.	●
<i>To secure and manage and resources</i>	<b>High level meetings with government departments on achieving shared objectives</b>	See advocacy action plans Reported Annually	Meeting with Secretariat to the Glover Review to discuss AONB Advocacy.	●

<i>To support policies for conserving and enhancing natural beauty</i>	<b>High level meetings with the Landscape Institute to achieve shared objectives and further develop a learning pathway for landscape professionals</b>	2 x meetings annually with the CEO of the LI As required	Close working continues with the LI. NAAONB and LI managed reciprocal support at national conferences	●
<i>To develop an understanding of AONBs and the issue they face</i>	<b>Organise national events to explore issues relating to designated landscapes</b>	Chairman's meeting Nov annually	Chairmen's Conference programme designed, and speakers invited. See agenda item for more info.	●
<i>To secure and manage and resources</i>	<b>High level meetings with Natural England on achieving shared objectives</b>	Bilateral meeting with Chair and CEO of NE Oct annually		●
<i>To support policies for conserving and enhancing natural beauty</i>	<b>Evaluate and review/refresh national accords with other bodies</b>	The Landscape Institute Biennially		●
<i>To secure and manage and resources</i>	<b>Evaluate and review/refresh national accords with other bodies</b>	University of Winchester Biennially		●
<i>To support policies for conserving and enhancing natural beauty</i>	<b>High level meetings with CPRE on achieving shared objectives</b>	2 x meetings annually with the CEO of CPRE As required		●
<i>To support policies for conserving and enhancing natural beauty</i>	<b>Actively engage with Wildlife and Countryside Link to ensure landscape and supporting data is considered in all areas of policy development</b>	2 x meetings annually Engagement with policy groups as appropriate As required	AONB copy produced for LINK use in responses and briefings. Contribution to	●
<i>To support policies for conserving and enhancing natural beauty</i>	<b>Participate in National Park Authorities conference</b>	1 x Conference Biennially		●



<i>To support policies for conserving and enhancing natural beauty</i>	<b>Instigate regular meetings with National Parks England</b>	2 x meetings Annually		●
<i>To support policies for conserving and enhancing natural beauty</i>	<b>Participate in Welsh Members' seminar</b>	1 x seminar Annually		●
<i>To secure and manage and resources</i>	<b>High level meetings with Natural Resources Wales on achieving shared objectives</b>	Bilateral meeting with Chair and CEO of NRW Oct annually		●
<i>To support policies for conserving and enhancing natural beauty</i>	<b>Evaluate and review/refresh national accords with other bodies</b>	National Parks England Biennially		●
<i>To support policies for conserving and enhancing natural beauty</i>	<b>High level meetings with CPRW on achieving shared objectives</b>	2 x meetings annually with the CEO of CPRW As required		●
<i>To support policies for conserving and enhancing natural beauty</i>	<b>High level meetings with CNP on achieving shared objectives</b>	2 x meetings annually with the CEO of CNP As required		●