

## What the National Association for AONBs has achieved with your support over the financial year 2018/19

### Our vision

The natural beauty of AONBs is valued and secure.

### Our priorities

To support policies that help conserve and enhance natural beauty.

To gain a detailed understanding of AONBs and the issues they face

To improve the way in which AONB Partnerships, Conservation Boards, and the NAAONB work together.

To securing and manage our collective resources to best effect.

### We do this by

Demonstrating the value and relevance of Areas of Outstanding Natural Beauty.

Advocating for the AONB designation, AONB partnerships and Conservation Boards

Supporting behavioural change and collaboration.

Providing expertise and insight into the management of these nationally important landscapes.

### Our underpinning principles

#### Leading

We bring AONB partnerships and Conservation Boards together as a cohesive and coherent entity. We are an influential and trusted organisation that leads from the front. We actively promote collaboration, collective action and cooperation.

#### Sharing

We are open and trusting with our ideas. We harness the collective experience, enthusiasm and goodwill of the AONB network and use this to collaborate with others.

#### Learning

We constantly look for new opportunities and provide access to up-to-date learning.

We set aspirational targets and take risks because we have confidence in the abilities and potential of ourselves, colleagues and partners.

#### Inspiring

We go the extra mile. We nurture and support self-belief, innovation and pro-action.

We celebrate the success of the AONB network.

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<p>Demonstrated the value and relevance of Areas of Outstanding Natural Beauty</p>	<ul style="list-style-type: none"> <li>• Maintained close and productive working relationships with government departments and Ministers, highlighting the value that AONB partnerships and their teams deliver for society.</li> <li>• Showcased the role of the AONB designation in delivering a significant role in nature recovery across England and Wales.</li> <li>• Designed and delivered a highly acclaimed National Conference in the Kent Downs AONB with support from the local AONB team and partnership.</li> </ul>
<p>Supported behavioural change and collaboration</p>	<ul style="list-style-type: none"> <li>• Secured £200k of external funding from the HLF to support AONB staff in taking forward a collaborative approach to achieving shared objectives through the 'Taking the Lead' programme.</li> <li>• Supported and managed Basecamp – the national online platform where AONB staff share ideas, information, and learning.</li> <li>• Held national Lead Officer meetings to agree on key priorities and methods of delivery.</li> </ul>
<p>Advocated for the AONB designation, AONB partnerships and Conservation Boards</p>	<ul style="list-style-type: none"> <li>• Developed a national response to the Glover Review of AONBs and NPs, including engagement with review panel and co-ordination of national meetings with AONB staff.</li> <li>• Input to the development of the Agriculture Bill and the Environment Bill to benefit the AONB designation.</li> <li>• Developed of the 'Farming for the Nation' position statement for AONB partnerships/Conservation Boards and co-ordinated the associated tests and trials across AONBs.</li> </ul>
<p>Provided expertise and insight into the management of these nationally important landscapes</p>	<ul style="list-style-type: none"> <li>• Input to the review of National Planning Policy Framework guidance on behalf of the AONB network.</li> <li>• Provided technical advice to AONB staff and government on strengthening the Duty of Regard.</li> <li>• Provided technical advice to AONB staff and government on the natural beauty and the law.</li> <li>• Provided practical technical support to AONB staff to help embed an ecosystems approach into AONB management plans.</li> </ul>