

77th MEETING OF THE NAAONB MANAGEMENT BOARD OF TRUSTEES
NAAONB Portfolio & Staff Activity Report - June 2018

Strategic Objective	Action	Key milestones and deadlines	Narrative - June 2018	
All	Trustee induction and training	April annually		●
All	Training and development programme for staff agreed	April annually		●
<i>To support policies for conserving and enhancing natural beauty</i>	Explore options with Defra around an AONB offer for place-based agri-environment delivery post-Brexit	Iterative development complete – final offer submitted to Minister April 2018	Continued discussion with Defra on desired form and timing of offer. Revised timetable for submission to coincide with June Tripartite meeting	●
<i>To develop an understanding of AONBs and the issue they face</i>	Work with the AONB Family and Defra to develop a set of performance metrics linked to the AONB purpose(s) and the 25 Year Environment Plan	Key metrics agreed May 2018	A set of headline metrics developed with Lead Officers. For agreement with Defra and NE at Performance Metrics Working Group.	●
<i>To secure and manage and resources</i>	Proactive national funding bids to charitable trust to build further resilience within the NAAONB and AONB Family	Scope opportunities June 2018	Bid to HLF submitted end of March with a decision due end of May.	●
<i>To improve the way in which AONB Partnerships, Conservation Boards, and the NAAONB work together</i>	Improve Basecamp and its use	Assess Basecamp use and efficacy April 2018	Due to urgency of GDPR Basecamp review postponed, now planned to commence in June 2018	●
<i>To improve the way in which AONB Partnerships, Conservation Boards, and the NAAONB work together</i>	Improve Basecamp and its use	Make recommendations for improvement May 2018	Basecamp GDPR notices posted to Basecamp. Planning of internal practices for new users is underway and NAAONB staff to be trained.	●
<i>To secure and manage and resources</i>	Proactive national funding bids to charitable trust to build further resilience within the NAAONB and AONB Family	Develop 2 x bids July 2018 and Jan 2019	Bid to HLF see above. Research into other potential funding programmes undertaken.	●
All	Trustee recruitment	July annually		●

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<i>To develop an understanding of AONBs and the issue they face</i>	Website development and information management	Case studies of exemplary work collated and presented on website May 2018	Case studies requested and uploaded under KPI themes as received. Click here to view case studies on our website	●
<i>To secure and manage and resources</i>	Proactive national funding bids to charitable trust to build further resilience within the NAAONB and AONB Family	Applications submitted Aug 2018 and Feb 2019		●
<i>To support policies for conserving and enhancing natural beauty</i>	Provide guidance on management plan content to AONB partnerships in England to reflect changed need associated with with agri-environment delivery	Presentation at regional meetings x3 June 2018	Emerging needs discussed with AONB staff at LO meeting. Action yet to be programmed	●
<i>To improve the way in which AONB Partnerships, Conservation Boards, and the NAAONB work together</i>	Improve Basecamp and its use	Implement recommendations July 2018	Basecamp review planned to commence in June 2018	●
<i>To secure and manage and resources</i>	Further develop our relationship with the sustainability unit of NHS England. Develop a joint bid for funding around promoting the value of natural beauty to health and wellbeing	Bid agreed and submitted September 2018	Working with University of Winchester and Plymouth on "Significant Spaces" bid to the Research Councils.	●
<i>To develop an understanding of AONBs and the issue they face</i>	Website development and information management	Website technical development planned and implemented July 2018	Wordpress training undergone by JS and AC in April 2018. Website development underway.	●
<i>To develop an understanding of AONBs and the issue they face</i>	Organise national events to explore issues relating to designated landscapes	National Conference July annually	Landscapes for Life Conference 2018 (#L4L2018) launched in mid-May. Further information can be found in agenda paper.	●

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<i>To secure and manage and resources</i>	Build on existing dialogue and continue to grow trust and support by liaison/direct contact with national bodies. Represent the AONB Family in discussions around the Framework for Monitoring Environmental Outcomes in Protected Landscapes (FMEOPL)	Provide input on behalf of the AONB Family to Natural England's landscape advisory group Biannually	Recent Conference Call informed partners that NE are planning to wind up the MEOPL programme.	●
<i>To develop an understanding of AONBs and the issue they face</i>	Produce an Advocacy Strategy for England and Wales	Strategy in place October 2018		●
<i>To develop an understanding of AONBs and the issue they face</i>	Produce and lead on the delivery of advocacy action plans for England and Wales	Action plans in place October 2018		●
<i>To support policies for conserving and enhancing natural beauty</i>	Provide input on behalf of the AONB Family to the Future Landscapes Wales programme	Explore options around a designated landscape offer for place-based agri-environment delivery post-Brexit October 2018	NRW grant application declined. WG funding secured to progress this element of work through National Parks Wales.	●
	Devise a resourcing strategy for the NAAONB	Agree strategy October 2018		●
<i>All</i>	Organise and support AGM	Nov annually	Venue booked for 29/11/2018	●
<i>To support policies for conserving and enhancing natural beauty</i>	Provide input on behalf of the AONB Family to the Future Landscapes Wales programme	Provide guidance on management plan content to AONB partnerships in Wales to reflect changed need associated with the above December 2018	NRW grant application declined. This area of work will not now go ahead.	●

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<i>To secure and manage and resources</i>	Maintain high level relationships with the Heritage Lottery Fund	Input to strategic planning Annually		●
<i>To secure and manage and resources</i>	Foster relationships with other trusts and funding bodies to explore shared agendas	High level meetings with CEOs/trustees/chairs Annually		●
<i>To develop an understanding of AONBs and the issue they face</i>	Instigate regular meetings with Ministers, Cabinet Secretaries, and civil servants to highlight the value of the AONB designation, AONB partnerships and Conservation Boards to society	See advocacy action plans As required		●
<i>To support policies for conserving and enhancing natural beauty</i>	Respond to government consultations, drawing on the evidence and experience of the NAAONB and across the AONB Family	Consultation responses agreed, submitted and uploaded to L4L website As required	Draft NPPF Consultation authored by CCB Planning Officer, John Mills with assistance from other Planning Officers, Howard Davies and Jill Smith. Submitted 10th May. Click here to view Consultation on the NPPF Review Supported Wildlife and Countryside Link's response to Defra's Health and Harmony consultation.	●
<i>All</i>	Organise and support Board meetings	X 4 annually		●
<i>All</i>	Maintain internal IT and communications systems	Ongoing	No reported IT issues	●
<i>All</i>	Ensure the NAAONB remains compliant with H&S and business legislation	Ongoing	Rolling support to NAAONB provided through Peninsula Business Safe	●
<i>To develop an understanding of AONBs and the issue they face</i>	Organise national events to explore issues relating to designated landscapes	Lead Officer's meeting Feb annually		●

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<i>To improve the way in which AONB Partnerships, Conservation Boards, and the NAAONB work together</i>	Support sub-UK groupings of designated landscape staff with national intelligence and insight. Attend meetings in the South West, South, North, and in Wales	4 x meetings Annually	SEEPL - April 2018 - RC Northern Group - May 2018 - JS	●
<i>To improve the way in which AONB Partnerships, Conservation Boards, and the NAAONB work together</i>	Support and advise the national planning sub-group. Attend meetings as and when appropriate	2 x meetings Annually		●
<i>To secure and manage and resources</i>	Refresh Corporate Relationship programme	Clear productive relationships developed with two strategic corporate partners May 2020	Ongoing work with Nearly Wild Exploration to produce an online tool to promote what AONBs have to offer to the "unsure and reticent" traveller for launch at #L4L2018 and Countryfile Live.	●
To support policies for conserving and enhancing natural beauty	Support to individual members on technical, policy, and advocacy matters. Determined by the membership, as and when required	As required	Technical advice provided to internal and external partners on definitions and interpretations related to the AONB purpose.	●
<i>To improve the way in which AONB Partnerships, Conservation Boards, and the NAAONB work together</i>	Provide input on behalf of the AONB Family to the Future Landscapes Wales programme	Regular input to meetings As required	NRW grant application declined. WG funding secured to progress some of this work through National Parks Wales.	●
<i>To develop an understanding of AONBs and the issue they face</i>	Lead on the delivery of an AONB communications action plan, linked to the advocacy plans for England and Wales	Ongoing	Ongoing	●
<i>To secure and manage and resources</i>	Provide an annual report for Defra, based on key metrics, showcasing positive outcomes from AONB Partnership and Conservation Board work	Annual Report produced March annually		●

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<i>To develop an understanding of AONBs and the issue they face</i>	Organise national events to explore issues relating to designated landscapes	Chairman's meeting Nov annually	Venue booked for 29/11/2018	●
<i>To secure and manage and resources</i>	Keep under review the Defra/NE/NAAONB tripartite agreement	Review actions Annually	Close working relations with the Defra team continue. Formal meeting held June	●
<i>To secure and manage and resources</i>	High level meetings with government departments on achieving shared objectives	See advocacy action plans Reported Annually	Regular meetings with Defra, NE, Welsh Government and NRW	●
<i>To develop an understanding of AONBs and the issue they face</i>	Maintain links with Defra LEP round table	3 x meetings annually Mar annually		●
<i>To support policies for conserving and enhancing natural beauty</i>	Provide input on behalf of the AONB Family to the Future Landscapes Wales programme	Develop the principle of a hub approach to working beyond boundaries- test and document this in one non-designated landscape December 2019	NRW grant application declined. This element of work will not go ahead unless resourced. Fact finding trip to 2 PNRs in France undertaken with funding provided by the Cambrian Mountains Initiative and NRW. Purpose of trip was to investigate the applicability of the PNR concept to currently undesignated landscapes in the UK.	●
<i>To support policies for conserving and enhancing natural beauty</i>	High level meetings with the Landscape Institute to achieve shared objectives and further develop a learning pathway for landscape professionals	2 x meetings annually with the CEO of the LI As required	Meeting held on landscape policy issues with the LI on 16 April	●
<i>To secure and manage and resources</i>	High level meetings with Natural England on achieving shared objectives	Bilateral meeting with Chair and CEO of NE Oct annually		●
<i>To support policies for conserving and enhancing natural beauty</i>	Participate in National Park Authorities conference	1 x Conference Annually		●

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<i>To support policies for conserving and enhancing natural beauty</i>	Instigate regular meetings with National Parks England	2 x meetings Annually	Chair level bilateral held with NPE 20th April	●
<i>To support policies for conserving and enhancing natural beauty</i>	Participate in Welsh Members' seminar	1 x seminar Annually		●
<i>To support policies for conserving and enhancing natural beauty</i>	Evaluate and review/refresh national accords with other bodies	The Landscape Institute Biennially	MoU signed with the LI. Launch event took place in Bangor 16th April	●
<i>To secure and manage and resources</i>	Evaluate and review/refresh national accords with other bodies	University of Winchester Biennially	Lecture to Geography Undergraduates on AONB issues.	●
<i>To support policies for conserving and enhancing natural beauty</i>	High level meetings with CPRE on achieving shared objectives	2 x meetings annually with the CEO of CPRE As required	Meeting held with Crispin Truman, CEO of CPRE. 3 further meetings scheduled.	●
<i>To support policies for conserving and enhancing natural beauty</i>	Actively engage with Wildlife and Countryside Link to ensure landscape and supporting data is considered in all areas of policy development	2 x meetings annually Engagement with policy groups as appropriate As required	Working with WCL to help them represent the Landscape, Access and Connecting with People interests more effectively.	●
<i>To secure and manage and resources</i>	High level meetings with Natural Resources Wales on achieving shared objectives	Bilateral meeting with Chair and CEO of NRW Oct annually	Regular engagement with NRW CEO, ET and Board. NRW CEO invited to speak at #L4L2018	●
<i>To support policies for conserving and enhancing natural beauty</i>	Evaluate and review/refresh national accords with other bodies	The Wildlife Trusts Biennially		●
<i>To support policies for conserving and enhancing natural beauty</i>	Evaluate and review/refresh national accords with other bodies	National Parks England Biennially		●

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<i>To support policies for conserving and enhancing natural beauty</i>	Evaluate and review/refresh national accords with other bodies	The Woodland Trust Biennially		●
<i>To support policies for conserving and enhancing natural beauty</i>	Evaluate and review/refresh national accords with other bodies	English Heritage Biennially		●
<i>To support policies for conserving and enhancing natural beauty</i>	Evaluate and review/refresh national accords with other bodies	Visit England Biennially		●
<i>To support policies for conserving and enhancing natural beauty</i>	High level meetings with CPRW on achieving shared objectives	2 x meetings annually with the CEO of CPRE As required	Meeting held with Crispin Truman, CEO of CPRE. 3 further meetings scheduled.	●
<i>To support policies for conserving and enhancing natural beauty</i>	High level meetings with CNP on achieving shared objectives	2 x meetings annually with the CEO of CNP As required		●