



December 2016

Leading on value for money and Key Performance Indicators (KPIs) When protection of core funding for AONBs was announced in October 2015, it was presented as an investment that should see a return. The NAAONB actively supports Defra's work collating evidence of performance and value for money. Together with the AONB Lead Officers we have produced KPIs which show both quantitative and qualitative evidence of the value of the AONB Family's collective work. These have been sent to Defra and Welsh Government as an [Annual Review](#). Case studies demonstrating the value of the work of the AONB Family can be found on <http://www.landscapesforlife.org.uk/resources.html>

Leading on Landscape post Brexit The NAAONB recently convened a meeting of the Chairmen and Lead Officers of the UK's Designated Landscapes to discuss Brexit and our outstanding landscapes. Delegates heard from Professor Dieter Helm, Dr Vince Holyoak and Dr Victoria Jenkins on the implications of Brexit on British Agricultural Policy, legislation affecting the historic environment, and environmental law. The afternoon session identified key issues which the NAAONB will be working on with key partners over the coming months. NAAONB members can read notes of the meeting [here](#). The NAAONB has joined Wildlife and Countryside Link to share thoughts on Brexit. LINK met with DExEU Minister, Robin Walker. Shortly after the Department released the following [announcement](#).

Leading on Change through Communication AONB Communications Officers convened recently to learn about the need for behavioural change within the AONB Family and the importance of communicating this change if we are to rise to the challenge placed on our protected settlement. A new communications plan will be produced as a result of the deliberations during the meeting. NAAONB members can read notes of the meeting [here](#).

Leading on Change through Conference Landscapes for Life Conference 2017 will take place between 18-20th July 2017 in Winchester. Delegates will learn about experiences and results of change through engagement with external organisations - public, third sector and corporate and share ideas on the most efficient and effective methods of change with the intention of inspiring and leading our Partnerships to make the changes necessary to provide a robust and sustainable future for our outstanding landscapes. Reports from previous L4L conferences can be found [here](#).

Leading on Change through support The NAAONB strongly supported and engaged with the call for management model change at the Shropshire Hills AONB Partnership. The Partnership is currently assessing the benefits of a fully independent Conservation Board model. See [SHAONB Proposed Conservation Board](#).

Sharing guidance on Environmental Colour Assessment Malvern Hills AONB Partnership is keen to share and get feedback on their guidance on the selection and use of colour in new development in the Malvern Hills AONB. In essence, the ECA process involves documenting and analysing indigenous landscape or town/village-scape colours before using these to identify a palette of colours which would enable new development to successfully integrate/complement its setting. See [MHAONB ECA Guide](#) and send feedback to [Paul](#).

Sharing and learning using AONB staff knowledge and expertise Flora locale is keen to work with the AONB Family to help deliver their 2017 Training Programme. They offer a £250 trainer's fee which would count as non-exchequer funding for AONB partnerships. See www.floralocale.org and click on the Training 2016 to understand what they are seeking or email [Sue or Claire](#) for more information or to express an interest.

Inspiring communications work during Outstanding Week [South Devon AONB Partnership](#) linked up with BBC Radio Devon presenters Matt Woodley and Kerry White and 25 enthusiastic listeners and the AONB's Community Engagement Officer, Nicky on a six mile walk from South Hallsands to Start Point and back. They learnt how the wild and spectacular landscape has stories to tell: about the ships that were wrecked there and the people who worked the land. They also looked at how the area is now a haven for wildlife and were lucky enough to see some of Peartree Point's current residents, the Grey Seals. The walk was featured on Radio Devon's 'Drive ' programme and received lots of welcome publicity for the work of the Partnership.

Inspiring Grant bid A grant of £1.7m has been given initial approval by the Heritage Lottery Fund (HLF) through its Landscape Partnership (LP) programme. The [Cranborne Chase Landscape Partnership](#) focuses on the traditional heart of the Medieval royal hunting ground and the river valley to the north known locally as the Chalke Valley. The five-year project will seek to resolve issues and problems affecting landscape character; habitats; species; the historic environment; culturally significant features; and access.

Inspiring Tourism Award win [Bowlees Visitor Centre](#) in Teesdale, which is run by the [North Pennines AONB Partnership](#), was given the gold accolade in the Small Visitor Attraction category at the North East Tourism Awards beating off competition from 22 other entrants. <http://www.northpennines.org.uk/Pages/NewsUpdatesItem.aspx?NewsUpdatesID=212>

Inspiring official accreditation for Walking for Health programme [Tamar Valley Walking for Health](#) has been officially recognised awarded national accreditation for its local walking scheme. The accreditation, with robust new requirements, endorses the quality of experience and support that walkers can expect when taking part in one of the scheme's weekly walks. [Read more here](#) or view the [programme](#) of weekly walks.

Inspiring Defra Championing Food Tourism Grant Scheme win [Chilterns Conservation Board's "A Taste of the Chilterns"](#) seeks to join up the AONB's food & drink offer across several strands including a vineyard trail, a new food & drink microsite and a 3-day celebration of Chilterns Food & Drink. The whole project will be supported by a short promotional film that takes the viewer on a Chilterns food discovery. Contact [Annette](#) for more information.

Inspiring Defra Championing Food Tourism Grant Scheme win [Dorset AONB Partnership's "Food Routes"](#) will build on a popular series of existing cycling routes by introducing new food focused walking and cycling routes in North and East Dorset. The project will create 6-8 new routes, featuring 40-60 food businesses, which will appeal to different audiences in terms of the route length and strenuousness. Contact [Sue](#) or [Katharine](#) for more information.

Leading on National Grid's Landscape Enhancement Initiative Our liaison lead with National Grid for their [VIP Project](#), Howard from the Clwydian Range and Dee Valley AONB Partnership reports that there have been 4 successful Expressions of Interest including High Weald AONB Partnership's submission. National Grid will call a meeting for all 30 AONBs/NPs that are eligible for the [LEI](#) grant shortly.

Leading on AONB interests Our Chief Exec, Howard, has been invited to sit on the Coed Cymru advisory group to represent AONB interests in Wales.

Leading on Wales Natural Resources Policy Development The NAAONB is looking for someone to take the lead on preparing responses to consultations on proposals for a national natural resources policy, which include: accelerating green growth by increasing resource efficiency, renewable energy and supporting innovation; delivering nature-based solutions to improve resilience and the benefits derived from natural resources; improving community and individual well-being by taking a place- and landscape-based approach. Learn more about the consultation [here](#) and contact [Howard](#) if you are interested in this opportunity.

Job Vacancies x 2 Landscape Partnership Scheme Development Manager £32-35K Development Officer £23-27K

For more info see <http://www.chilternsaonb.org/conservation-board/vacancies.html>

Job Vacancies x 2 Bath Landscape Partnership Scheme Development Manager (£33 - £36k) and a Community and Access Officer (£22 - £25k)

For more info see <https://jobs.bathnes.gov.uk>

Job Vacancy Chilterns Conservation Board AONB Review Group (High Speed 2) Programme Manager (£33-36K) For more info see <http://www.chilternsaonb.org/conservation-board/vacancies.html>

If you would like access to our membership forum, please contact [Amber](#), our Office and Member Manager for details of how to become a member of the Charity.

If you would like to contribute to a future edition of **Leading, Sharing, Learning, Inspiring** please send your article/snippet/link to [Jill](#), our Communications and Events Manager